

## Publicis Groupe Half-year liquidity contract statement

**July 18, 2023 – Paris –** Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC 40]** and Exane BNP Paribas, the following resources appeared on the liquidity account on June 30, 2023:

- 66,966 shares
- €12,023,185

Over the first half of 2023, the following transactions were negotiated:

- on buy side, 1,661,933 shares for €119,225,133 (11,117 transactions)
- on sell side, 1,645,891 shares for €118,184,579 (12,949 transactions)

As a reminder :

- On the last half year statement on December 31, 2022, the following resources appeared on the liquidity account:
  - 67,024 shares
  - €11,852,885
- Over the second half of 2022, the following transactions have been negotiated since the launch of the contract on September 12, 2022:
  - on buy side, 815,911 shares, for €45,973,721 (5,304 transactions)
  - on sell side, 853,487 shares, for €48,251,786 (6,640 transactions)
- On September 12, 2022, the following resources appeared on the liquidity account when the activity started:
  - 95,500 shares
  - €10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22<sup>nd</sup> 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs over 98,000 professionals.

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