



Notification of share buyback transactions

Notification of share buyback transactions ⁽¹⁾ from April 20, 2015 until April 30, 2015
(art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 28, 2014)

Trading day of:	Number of shares purchased:	Weighted average price, gross (in euros):	Amount (in euros):
20/04/2015	53,585	72.52	3,886,118
21/04/2015	44,301	76.79	3,402,078
22/04/2015	44,301	77.93	3,452,572
23/04/2015	44,301	77.41	3,429,460
24/04/2015	44,301	77.52	3,434,160
27/04/2015	44,301	77.90	3,451,185
28/04/2015	45,316	76.58	3,470,236
29/04/2015	46,974	75.40	3,541,661
30/04/2015	49,662	74.20	3,684,985
TOTAL	417,042	76.14	31,752,455

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA

Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 88,481,543 euros

Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France

Paris Trade and Companies Register No. 542 080 601