

Erratum to the Press Release “Publicis Groupe Combined General Shareholders' Meeting 2016” dated May 31, 2017

June 7, 2017 – Publicis Groupe [Euronext Paris : FR0000130577, CAC 40] An editorial error was made in the press release date May 31, 2017 (English version only) announcing the issue price of shares distributed as dividends. The correct figure is 61.14 euros instead of 61.64 euros.

All the other figures are correct and remain unchanged.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications** (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), **Publicis Media** (Starcom, Zenith, Mediavest | Spark, Blue 449, Performics), **Publicis.Sapient** (SapientNitro, Razorfish, DigitasLBI, Sapient Consulting) and **Publicis Health**. These 4 Solution hubs operate across principal markets, and are carried across all others by **Publicis One**, a fully integrated service offering bringing together the Groupe's expertise under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

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