

Notification of share buyback transactions

April 3, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from March 27, 2017 until March 31, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.27	FR0000130577	28,000	61.8816	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.27	FR0000130577	70,000	61.8635	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.27	FR0000130577	7,000	61.8732	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.27	FR0000130577	15,000	61.8836	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.28	FR0000130577	3,900	62.9262	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.28	FR0000130577	9,468	62.9410	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.28	FR0000130577	1,231	62.9183	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.28	FR0000130577	2,400	62.9335	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.30	FR0000130577	158	63.5900	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.30	FR0000130577	253	63.5849	XPAR
TOTAL				137,410	62.0076	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-march-27-until-march-31-2017>

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
with share capital of 90,378,154 euros
Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France
Paris Trade and Companies Register No. 542 080 601



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