

PUBLICIS SUCCESSFULLY PRICES EUR 500 Million BOND ISSUE

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October 28th 2016 – Publicis Groupe (EURONEXT : PUB FP), rated Baa2 by Moody's and BBB+ by Standard and Poor's (both with a stable outlook), announces that it has successfully priced its offering of EUR 500 million maturing November 3rd 2023 with an annual coupon of 0.50 % corresponding to a spread of mid-swap +50bps.

Publicis intends to use the net proceeds of the issue to partially repay the 1.6 billion usd bank loan that was subscribed in January 2015 to fund the acquisition of Sapient Corporation Inc and its general corporate purposes.

BNP Paribas, Crédit Agricole-CIB and Citigroup acted as Global coordinators and active bookrunners for the offering; BofA Merrill Lynch, Commerzbank, HSBC, J.P. Morgan, Société Générale Corporate & Investment Banking and Standard Chartered Bank acted as passive bookrunners.

Warnings

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