



Jack MA, Executive Chairman of Alibaba Group will speak at Viva Technology in Paris

Paris, May 9th, 2019 – Jack MA, Executive Chairman of Alibaba Group, co-founder of the global technology and commerce giant, will speak on VivaTech's Stage One on the 16th of May to share his insights and vision.

At the heart of Jack Ma's philosophy is his belief in the transformative power of the internet to level the playing field and create opportunities for entrepreneurs and SMEs around the world. This mission is at the heart of Alibaba Group's success.

Alibaba is the largest mobile and online commerce company in the world with nearly 700 million consumers on its marketplaces connecting with millions of SMEs and more than 180,000 brands and retailers. Last year merchants on Alibaba's platforms generated US\$768 billion in sales (GMV).

Jack Ma announced that he will step down as Executive Chairman in September 2019, turning the reins over to CEO Daniel Zhang. Ma has said he will dedicate more time to his philanthropic activities around the world.

Biography: <https://www.alibabagroup.com/en/about/leadership>

Even more to come, stay tuned!

VivaTech conferences in 2019: 9 conference tracks and 5 stages, including the Stage One (Dôme de Paris, almost 5000 seats) with 180 sessions and 450 speakers:

<https://vivatechnology.com/speakers/>

About Viva Technology

Co-organized by Publicis Groupe and Groupe Les Echos, VivaTech is the world's rendezvous for startups and leaders to celebrate innovation. This international event, dedicated to the growth of startups, digital transformation and innovation, will take place May 16-18 2019 at Porte de Versailles, Paris. More than 100,000 visitors attended the third edition, an increase of more than 47% in one year. Viva Technology 2019 will build on this success and bring together startups, business leaders and executives, investors, academics, students and media from around the globe.

Further information available at vivatechnology.com and @VivaTech

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